

THE
AESTHETIC SHOW 2019



SPONSORSHIP & EXHIBITOR PROSPECTUS



Wynn Las Vegas
July 11 – 14, 2019
www.aestheticshow.com

General Information

Location

Wynn Las Vegas
3131 S. Las Vegas Blvd.
Las Vegas, NV 89109
Phone: (877) 321-9966

Event Dates

July 11 – 14, 2019

Exhibitor Registration*

Wednesday, July 10	2:00 pm – 6:00 pm
Thursday, July 11	8:00 am – 6:00 pm
Friday, July 12	7:30 am – 6:00 pm
Saturday, July 13	8:00 am – 6:00 pm
Sunday, July 14	8:00 am – 12:00 pm

Exhibitor Move-In*

Wednesday, July 10	Contact Show Management
Thursday, July 11	8:00 am – 8:00 pm

Exhibit Hall Hours*

Friday, July 12	8:00 am – 5:00 pm
Saturday, July 13	8:00 am – 6:00 pm
Sunday, July 14	8:30 am – 1:00 pm

Exhibitor Move-Out*

Sunday, July 14	1:00 pm – 9:00 pm
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* Hours subject to change.

Important Dates to Remember

Exhibit Space Selection

You will receive an email with your booth location by December 15, 2018 if deposit has been paid.

Cancellation or Reduction of Exhibit Space

Requests for cancellation or reduction of exhibit space must be sent in writing to The Aesthetic Show.

Cancellation and refund policy is as follows:

By January 15, 2019: 50% refund of total agreement fees if deposit has been paid.

After January 15, 2019: No refund.

Exhibit Space Payments

A 50% deposit of the total exhibit fees is due upon signing of the exhibitor agreement.

Final booth payment is due March 13, 2019.

Exhibitor Service Manual Available

December 2018.



The Aesthetic Show Exhibitors and Sponsors*

- AccuVein, Inc.
 AccuView Imaging
 Aclaris Therapeutics, Inc.
 AD Surgical
 Advanlight Corporation
 Advanced Dermal Sciences
 Advanced Skin and Hair, Inc.
 Advice Media
 Aerolase
 The Aesthetic Channel
 The Aesthetic Guide
 Aesthetics Biomedical, Inc.
 Aesthetics Pro Online
 AGNES
 Air-Tite Aesthetics
 AK Express
 Allergan, Inc.
 Alma Lasers, Inc.
 ALPHAEON Credit
 American Express OPEN
 Amnio Aesthetics
 AnteAGE MD by Cellese
 Anthony Products (Gio Pelle)
 AP Medesthetics, Inc. / Vein Gogh
 ApexChat
 APIRA Science
 AQ Skin Solutions
 Arterioocyte Medical Systems
 Ascentium Capital, LLC
 Astanza Laser
 AVRA Medical Robotics, Inc.
 Bank of America Practice Solutions
 Banyan
 Basic Research
 Bella Medical Products, LLC
 Bellaire Industry (MesoPen)
 Bellus Medical
 Biologica Technologies
 Biopelle, Inc.
 BirdEye
 Blinc, Inc.
 Boiron
 Bovie Medical Corporation
 BTL Aesthetics
 Candela Corporation
 Canfield Scientific, Inc.
 CareCredit
 CAREstream America, Inc.
 Cartessa Aesthetics
 Cearna Aesthetics
 Ceatus Media Group
 Cell Surgical Network
 Cellular Medicine Association
 Celluma
 CeLuvia
 Clarisonic
 Clinical Resolution Laboratory, Inc.
 Clinic Shape
 Collagen P.I.N. – Induction Therapies
 COOLA Suncare
 CosmoFrance, Inc.
 Crisalix SA
 CryoClear Rx
 CryoConcepts
 CryoProbe
 Cryoskin
 Crystal Clear Digital Marketing
 Cutera, Inc.
 Cynosure, a Hologic Company
 DefenAge Skincare
 DEKA M.E.L.A., Srl.
 DermaQuest
 DermaSweep, Inc.
 DermPro
 Digital Assent, LLC
 Doc2Doc Connect
 Doctor.com
 DoctorLogic
 Dr. G's Weightloss & Wellness
 DT Surgical
 Eclipse Aesthetics, LLC
 eDoctors.com / Skincareguide.com
 EL Global Retail
 Ellipse USA
 EltiaMD Skincare
 Emvera
 Endo Pharmaceuticals
- EndyMed Medical, Ltd.
 The Energist Group
 Enhancement Medical
 Envy Medical
 enVy Pillow Co.
 Epionce
 eRelevance Corporation
 Erchonia Corporation
 Esthemax, LLC
 Eufoton Medical Lasers
 EZ Medical, LLC
 Factor Medical, LLC
 Ferndale Healthcare, Inc.
 First Light Lamps, Ltd.
 FixMySkin
 Focus Medical
 FotoFinder Systems, Inc.
 Fotona
 FreezePen
 GAINSWave
 Galderma Laboratories, L.P.
 Genesis Biosystems, Inc.
 GreenSky Patient Solutions, LLC
 Hair Science Corporation
 Hans Biomed USA, Inc.
 Hawaiian Moon
 Healeon Medical, Inc.
 Healthy Habits Medical Business Consultants
 Image Skincare
 Incredible Marketing
 Inetportals, Inc.
 Infinite Therapeutics
 Infuez, LLC
 Injectec
 InMode
 Innovative Optics Laser
 InSPAration Management
 International Skin Care
 Jan Marini Skin Research, Inc.
 KERACELL MD
 LaserCap
 Lasering USA
 Lasso Live Chat
 Legally Mine, LLC
 LendingUSA
 LIFTLAB
 Light Age, Inc.
 LightStim
 LIPSMART/JB Kelly, LLC
 Lira Clinical
 Lumenis, Inc.
 Lumisque
 Lutronic Global
 Martinni Beauty, Inc.
 MasterPharm Compounding Pharmacy
 MD Hair
 MD-Ware Software
 Medical USA, Inc.
 Medi-Khan
 Mediplay
 Meditime – AMA
 Med Results
 MedShare Technologies
 Melano Peel Mandelic Acid Peels
 Merz Aesthetics, a division of Merz
 North America
 Mesoesthetic USA
 Millennium Medical Technologies, Inc.
 Miracle Fruit Oil
 miradry, Inc., a Sientra Company
 mtfBiologics
 National Laser Institute
 Neodyne Biosciences
 NeoGraft
 NeoStrata Company, Inc.
 NewMedical Technology (Silagen
 Scar Therapy)
 New You
 Nextech
 Niadyne, Inc.
 NIA24
 NKP Medical Marketing
 NuFACE
 NuGene, Inc.
- Nurses Services Organization (NSO)
 Nutational North America
 Nutrafal
 Offcite
 Obagi
 Omni Biocetual Innovations
 oVio Technologies, Inc. / ICLED Surgical
 Oxygenetix Institute, Inc.
 PatientPop
 PCA Skin
 Pellecome
 Perigee Medical
 Pierre Fabre USA
 Pollogen, Ltd.
 Prosper Healthcare Lending
 Quanta
 Quantificare, Inc.
 ReachLocal
 RealPatientRatings.com
 RealSelf
 Red Spot Interactive
 Regen Lab USA, LLC
 Rejuvapen (Refine USA)
 Rejuv8, LLC
 Restoration Robotics
 Restorsea, LLC
 Resurf.a.stic
 Revision Skincare
 Rohrer Aesthetics, LLC
 Ronin Surgical
 Rose Micro Solutions
 SAIAN Natural Clinical Skin Care
 The SaltFacial (Med-Aesthetic Solutions, Inc.)
 Scar Heal, Inc.
 Sciton, Inc.
 Sensus Healthcare
 Sente, Inc.
 SharpLight Technologies
 SkinCeuticals
 SkinSci
 Skinuva Scar
 SmartGraft by Vision Medical, Inc.
 Snap-on Optics
 Soffil Micro-Cannula
 Solutionreach
 Sovereign Laboratories
 Stich Lab LA
 Stratpharma, Inc.
 Studio III Marketing, LLC
 Styku
 Suneva Medical, Inc.
 SupraMedical, LLC
 Sygenx
 Symplast
 Synergy MedSales, Inc.
 Synergie Skin (Skin Elegance, LLC)
 TAMA Research Corporation
 Targeted Skin
 ThermoVein, LLC
 Thermi, an Almirall Company
 TiZO by Fallene
 Topix Pharmaceuticals, Inc.
 TouchMD
 Tulip Medical Products
 UNITED Medical Credit
 UNITOX
 US Medical Innovations, LLC
 UVBioTek
 UVO
 Valeant Pharmaceuticals North
 America, LLC
 Venus Concept
 Viora, Inc.
 Viscot Medical, LLC
 Visionmed U.S.A., INC.
 Vitality Institute Medical Products
 Vite 20 (Blaine Labs, Inc.)
 Viveve, Inc.
 Vivalis Professional
 Web.com
 WebPunch, LLC
 Wells Johnson
 Y LIFT
 Zero Gravity Skin
 Zimmer MedizinSystems
 ZO Skin Health, Inc.

* Past exhibitors and sponsors of The Aesthetic Show.



Grow Your Business at the Largest Multidisciplinary Medical Education Meeting for Aesthetic Professionals

- **Generate sales and obtain qualified leads** – The Aesthetic Show is a sales-oriented event that brings new procedures, products and technologies to an elite audience of medical professionals, prospective buyers and potential partners.
- **Educate attendees on products and services** – Attendees come to obtain information to make informed buying decisions for products and services in aesthetic medicine.
- **Optimal Networking Opportunities** – The Aesthetic Show is designed to provide continuous networking opportunities throughout the event and in a variety of formats, from the exhibit hall to the education to social functions.



What Sponsors said about The Aesthetic Show 2018

"I wanted to say thanks to you and your great team. As first time exhibitors, we found TAS extremely good for networking amongst a new community of medical providers. We also did a ton of business! See you next year." – GAINSWave

"This was our best show last year, and so far has been our best show of 2018. Our sponsored seminar was sold out!" – eRelevance



Who Attends The Aesthetic Show:

The Aesthetic Show draws the full spectrum of medical specialties practicing aesthetics, including:

- Plastic Surgery
- Dermatology
- OB/GYN
- Internal Medicine
- Primary Care/Internal Medicine
- Cosmetic Surgery
- Emergency Medicine
- Family Practice

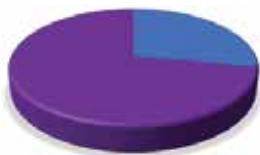
With all the buyers and influencers needed to make a decision about your products:

- Medical Doctors
- Registered Nurses
- Nurse Practitioners
- Physician Assistants
- Medical Aestheticians
- Doctors of Osteopathic Medicine
- Practice Owners



The Right Mix of Old and New:

The Aesthetic Show has been growing for 12 years, with new attendees, loyal alumni and practices increasing attendance at each event.



Individuals Alumni - 28%
New - 72%



Practices Alumni - 39%
New - 61%



The Aesthetic Show 2018 Performance Report

- Over 2,500 aesthetic professional attendees
- More than 160 participating companies
- Highest ROI vs. other medical aesthetic shows
- 94% of exhibitors and sponsors indicated The Aesthetic Show provides important sales/lead generation and networking opportunities



- 91% of attendees plan to make a purchase post event
- 86% of exhibitors and sponsors reported closing sales on site
- 100% of exhibitor and sponsor survey respondents plan to come back in 2019

*Based on 2018 post-show survey results.

What Attendees say about The Aesthetic Show

"My staff and I have been attending The Aesthetic Show since the first year. It is the best aesthetic meeting available, offering sessions for myself and everyone on my staff. We come back rejuvenated and eager to apply the new ideas that we have learned. One of the best things is that I am able to purchase new products and devices right onsite. We can't wait to see what next year has in store for us!"

"More new ideas are exchanged at The Aesthetic Show than any other show I attend. So much of my innovations come from the interactions I have with your faculty and attendees. The atmosphere you create is just amazing; allowing doctors to feel at ease sharing ideas and letting creativity flourish!"

"I'm honored to say that I was able to attend The Aesthetic Show this year. It is amazing how one show can capture all of the new technologies, products and techniques in one space. The faculty lineup is the best and it is a great experience to know you are learning from the top medical professionals in the industry!"



Sponsorship Package Overview

ELITE SPONSOR	PREMIER SPONSOR	PARTNER SPONSOR	GENERAL SPONSOR
<p>\$75,000</p>	<p>\$60,000</p>	<p>\$30,000</p>	<p>\$15,000</p>
<ul style="list-style-type: none"> • 100–600 sq. ft. Premium Exhibit Space (Inline or Island) • Two One Hour Workshops • Three Program Speakers • 15-Minute Center Stage Demonstration • Two Page Ad in Digital Program • Promotional E-Broadcast (pre- or post-show) • Show Bag Insert • Sponsor of Breakfast or Lunch (sponsorship package does not include catering expenses) • Five Complimentary Attendee Registrations • Host VIP Show Room for One Day • The Aesthetic Awards Sponsorship Package • Promotional Signage Package • Quality Lead Generation Package • One Lead Retrieval System 	<ul style="list-style-type: none"> • 100–400 sq. ft. Premium Exhibit Space (Inline or Island) • One Hour Workshop • Two Program Speakers • 15-Minute Center Stage Demonstration • Two Page Ad in Digital Program • Show Bag Insert • Sponsor of Breakfast or Lunch (sponsorship package does not include catering expenses) • Four Complimentary Attendee Registrations • Host VIP Show Room for One Day • Promotional Signage Package • Quality Lead Generation Package • One Lead Retrieval System 	<ul style="list-style-type: none"> • 100–200 sq. ft. Premium Exhibit Space • One Hour Workshop • One Program Speaker • One Page Ad in Digital Program • Show Bag Insert • Two Complimentary Attendee Registrations • Quality Lead Generation Package • One Lead Retrieval System 	<ul style="list-style-type: none"> • 100 sq. ft. Premium Exhibit Space (one 10' x 10') • One Program Speaker • One Page Ad in Digital Program • Show Bag Insert • One Lead Retrieval System



Sponsorship Package Descriptions

ELITE Sponsor — \$75,000

- 100-600 square feet of Premium exhibit space (inline or island)
- Sponsorship of two one hour workshops with approved speakers*
- Opportunity to sponsor three approved program speakers*
- Opportunity to present a 15-minute demonstration on the exhibit hall Center Stage during break or lunch
- Two page ad in digital show program
- One promotional e-broadcast (pre- or post-show)
- Show bag insert
- Sponsor of breakfast or lunch (sponsorship package does not include catering expenses)
- Five complimentary attendee registrations
- Host a VIP show room for one day
- The Aesthetic Awards sponsor package
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One complimentary lead retrieval system

PREMIER Sponsor — \$60,000

- 100-400 square feet of Premium exhibit space (inline or island)
- Sponsorship of a one hour workshop with approved speaker*
- Opportunity to sponsor two approved program speakers*
- Opportunity to present a 15-minute demonstration on the exhibit hall Center Stage during break or lunch
- Two page ad in digital show program
- Show bag insert
- Sponsor of breakfast or lunch (sponsorship package does not include catering expenses)
- Four complimentary attendee registrations
- Host a VIP show room for one day
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One complimentary lead retrieval system

PARTNER Sponsor — \$30,000

- 100-200 square feet of Premium exhibit space
- Sponsorship of a one hour workshop with approved speaker*
- Opportunity to sponsor one approved program speaker*
- One page ad in digital show program
- Show bag insert
- Two complimentary attendee registrations
- Receive 100 highly qualified sales leads post-show
- One complimentary lead retrieval system

GENERAL Sponsor — \$15,000

- 100 square feet of Premium exhibit space (one 10' x 10')
- Opportunity to sponsor one approved program speaker*
- One page ad in digital show program
- Show bag insert
- One complimentary lead retrieval system

* Sponsorship package does not include speaker fees.

Custom Sponsorship Opportunities

Custom Promotional Signage Package

Pricing upon request

Promote your company and booth presence with three different custom signage opportunities placed in high traffic areas of the main conference area.

Mobile App

Pricing upon request

With this exclusive sponsorship of The Aesthetic Show app you will have high-exposure placement within the app to drive traffic to your booth and/or your website. Your company's logo will appear on the landing page and you will be given one sponsored alert to attendees.

Private Reception (F&B costs additional)

Pricing upon request

Gain highly actionable quality sales leads by hosting a private cocktail reception for The Aesthetic Show attendees where you can include a presentation and live demonstration.

The Aesthetic Show Website Banner Ads

Pricing upon request; based on banner position

Banner ads will be placed on The Aesthetic Show, The Aesthetic Channel and *Dermatology Times* websites. This will increase your visibility and booth presence as all medical professionals in our database are directed to these sites to register, receive important information, read articles and stay up-to-date on the most relevant topics in the industry.

WiFi Sponsorship

\$15,000

WiFi access is increasingly important to The Aesthetic Show attendees. Signage throughout the conference area will recognize your company as the WiFi sponsor and your company name will be the access password code.

One Hour Workshop (does not include speaker fees)

\$10,000

Sponsorship of a one hour workshop exclusive to your company where you can give a presentation and perform a live demonstration. This is a great way to increase your visibility to The Aesthetic Show attendees and retrieve highly actionable quality sales leads.

Registration Badge Lanyards

\$7,500

Get noticed by having your company name printed on woven badge lanyard provided to all show attendees.

SOLD OUT

Show Bag Sponsor

\$7,500

Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee.

Broadcast Your Commercial in the Exhibit Hall

\$5,000

Increase your visibility by broadcasting your company commercial in the exhibit hall during exhibit hall hours, breaks and lunches.

Charging Station

\$5,000

Get noticed by having your company logo branded on the charging stations available for The Aesthetic Show attendees throughout the conference area.

Coffee Break Sponsorship

\$5,000

Provide personalized coffee mugs for all breaks during The Aesthetic Show.

General Session Program Speaker (Non-CME session)

\$5,000

Sponsorship of a 15-minute general session program speaker.

Mirror Clings

\$5,000

Enhance your visibility by having your company's logo placed on over 40 mirrors.

SOLD OUT

The Aesthetic Awards Sponsorship Package

\$5,000

Promote your brand and run a commercial during The Aesthetic Awards. Your commercial will also be included in The Aesthetic Awards webisode that will broadcast to millions of viewers.

The Aesthetic Show Registration and Directional Staff Sponsorship

\$5,000

Enhance your visibility by featuring your company's logo on the registration and directional staff's t-shirts.

VIP Show Room

\$5,000 per day

Host a VIP show room for one day. This is a great way to offer show attendees VIP treatment.

Attendee Welcome Letter

\$3,500

Let attendees know you will be at The Aesthetic Show 2019 by sponsoring the attendee welcome letter that will be given to each attendee upon checking in at the Wynn Las Vegas. This sponsorship will increase your brand visibility at the show by including your logo, booth number and a promotion you would like to include.

Guest Room Door Drop

\$3,500

This is your "direct mail" to attendees at The Aesthetic Show. Participate with The Aesthetic Guide® in a guest room door drop to all show attendees on the peak arrival evening.

Promotional Signage

\$3,500

Promote your company and booth presence with prominent placement of five (5) 8' tall signs placed in high traffic areas of the main conference area.

Promotional E-Broadcast to Full Database and Attendees

\$3,500

Our e-broadcast service is an emailed broadcast to our database of 20,000 aesthetic practices. You provide an HTML page and then it's scheduled to send either pre- or post-show.

One Page Advertisement in On-Site Digital Program

\$2,500

Advertise your company's products and services to The Aesthetic Show attendees and increase your visibility with an ad in the digital on-site program. Available to all attendees and exhibitor personnel at the show, this is an excellent way to promote booth traffic.

Show Bag Insertion

\$2,500

Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. This is a great way to welcome attendees to the show and invite them to visit your booth.

Social Media Package

\$1,000

Reach The Aesthetic Show attendees and other aesthetic medical professionals through our social media platforms, which include Facebook, Instagram and Twitter. You provide the messaging, photos and/or video you would like to post. Packages start at three (3) posts and can be customized to include more. Posts can be scheduled either pre- or post-show.

Promotional E-Broadcast to Attendees

\$1,000

Our E-Broadcast service is an emailed broadcast to The Aesthetic Show 2019 attendees. You provide an HTML page and then it's scheduled to send either pre- or post-show.

Quality Lead Generation Package

\$1,000

Receive 100 highly qualified sales leads from The Aesthetic Show 2019 attendees targeted specifically to the area of interest and customer profile that is optimal for your company.

The Aesthetic Show™ 2019 Sponsor Commercial Support Form

July 11 – 14, 2019 • Wynn Las Vegas • aestheticshow.com

Show sponsors should check page 7 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

General Sponsorships

- | | | | |
|--|-----------|--|-----------|
| <input type="checkbox"/> ELITE Sponsor | \$ 75,000 | <input type="checkbox"/> PARTNER Sponsor | \$ 30,000 |
| <input type="checkbox"/> PREMIER Sponsor | \$ 60,000 | <input type="checkbox"/> GENERAL Sponsor | \$ 15,000 |

Promotional Sponsorships

- | | | | |
|---|-----------------------------|--|---------|
| <input type="checkbox"/> Custom Promotional Signage Package | <i>Pricing Upon Request</i> | <input type="checkbox"/> The Aesthetic Awards Sponsorship Package | \$5,000 |
| <input type="checkbox"/> Mobile App | <i>Pricing Upon Request</i> | <input type="checkbox"/> The Aesthetic Show Registration and Directional Staff Sponsorship | \$5,000 |
| <input type="checkbox"/> Private Reception | <i>Pricing Upon Request</i> | <input type="checkbox"/> VIP Show Room | \$5,000 |
| <input type="checkbox"/> The Aesthetic Show Website Banner Ads | <i>Pricing Upon Request</i> | <input type="checkbox"/> Attendee Welcome Letter | \$3,500 |
| <input type="checkbox"/> WiFi Sponsorship | \$15,000 | <input type="checkbox"/> Guest Room Door Drop | \$3,500 |
| <input type="checkbox"/> One Hour Workshop | \$10,000 | <input type="checkbox"/> Promotional Signage | \$3,500 |
| <input checked="" type="checkbox"/> Registration Badge lanyards | SOLD OUT | <input type="checkbox"/> Promotional E-Broadcast | \$3,500 |
| <input type="checkbox"/> Show Bag Sponsor | \$7,500 | <input type="checkbox"/> One Page On-Site Digital Program Advertisement | \$2,500 |
| <input type="checkbox"/> Broadcast Commercial in Exhibit Hall | \$5,000 | <input type="checkbox"/> Show Bag Insertion | \$2,500 |
| <input type="checkbox"/> Charging Station | \$5,000 | <input type="checkbox"/> Social Media Package | \$1,000 |
| <input type="checkbox"/> Coffee Break Sponsorship | \$5,000 | <input type="checkbox"/> Promotional E-Broadcast to Attendees | \$1,000 |
| <input type="checkbox"/> General Session Program Speaker | \$5,000 | <input type="checkbox"/> Quality Lead Generation Package | \$1,000 |
| <input checked="" type="checkbox"/> Mirror Clings | SOLD OUT | | |

Exhibit Space Requested: _____ x _____ Total Square Feet: _____ Deposit (50% of total exhibitor fees): \$ _____

Company Name (as it will appear in the on-site show program and all promotional materials)

Contact Name _____ E-Mail Address _____

Address (as it will appear in the on-site show program)

City, State, Zip _____ Province/Country _____

Phone (as it will appear in the on-site show program) _____ Fax _____ Website _____

Bill To Company Name (if different from exhibiting company)

Contact Name _____ E-Mail Address _____

Address _____

City, State, Zip _____ Province/Country _____

Total Commitment: \$ _____ Authorized Signature: _____ Date: _____

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above. Prices listed above reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer.

Email, mail or fax this completed form to:

The Aesthetic Show
36 Discovery, Suite 170
Irvine, CA 92618 USA
E-mail: mindy.millat@ubm.com
Fax: +1 (949) 830-8944

Remit Checks to:

UBM MEDICA LLC
PO BOX 30266
New York, NY 10087

Remit Wires to:

JP Morgan Chase Bank New York
NY Account # 304990558 ABA# 021000021
Swift code: CHASUS33

Invoice will have instructions to pay by credit card. For questions please call +1 (949) 830-5409.

FOR UBM USE ONLY

ITEM CODE:

SALES:

Exhibit Booth Fees

- Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.
- Standard booth spaces are inline locations.
- Premium booth spaces are corner locations.
- Premium entrance spaces are located in direct proximity of the main entrance of the exhibit hall.
- Exhibit stage perimeter spaces are located around the perimeter of the exhibit hall stage.

Booth Rates Per Square Foot

Exhibit Rates (per sq. ft.):

By November 30, 2018:

Standard – Inline	Premium – Corner	Premium Entrance	Exhibit Stage Perimeter
\$50	\$60	\$75	\$80

After November 30, 2018:

Standard – Inline	Premium – Corner	Premium Entrance	Exhibit Stage Perimeter
\$55	\$65	\$80	\$85

Booth Fee Includes:

- One 10'x10' booth consisting of back drape and side rails (for inline booths)
- Standard booth sign showing your company name and booth number
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary exhibit hall breakfast, lunch and refreshments for all registered booth personnel
- Four complimentary exhibitor registrations (\$150 each additional registration)
- Company listing in meeting's on-site digital program and on website
- Admittance to General Sessions



The Aesthetic Show™ 2019 Exhibitor Agreement

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All exhibitors will receive recognition in pre-show printed and electronic publicity, appropriate recognition on general signage at the show, a listing on the show website and recognition in the on-site digital program. Booth fee includes four (4) complimentary exhibitor registrations. Additional registrations may be purchased for \$150 each.

Booth Rates Per Square Foot:

Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

Booth Request:

Exhibit Rates by November 30, 2018 (per sq. ft.):

Standard – Inline	Premium – Corner	Premium Entrance	Exhibit Stage Perimeter
\$50	\$60	\$75	\$80

Exhibit Rates After November 30, 2018 (per sq. ft.):

Standard – Inline	Premium – Corner	Premium Entrance	Exhibit Stage Perimeter
\$55	\$65	\$80	\$85

_____ sq. ft. x _____ sq. ft. = _____ Total square feet

_____ Total sq. ft. x \$ _____ per sq. ft. = \$ _____ Total exhibit fees

Deposit (50% of total exhibitor fees): \$ _____

Company Name (as it will appear in the on-site show program and all promotional materials)

Contact Name **E-Mail Address**

Address (as it will appear in the on-site show program)

City, State, Zip **Province/Country**

Phone (as it will appear in the on-site show program) **Fax** **Website**

Bill To Company Name (if different from exhibiting company)

Contact Name **E-Mail Address**

Address

City, State, Zip **Province/Country**

Authorized Signature _____ **Date:** _____

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above. Prices listed above reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer.

Email, mail or fax this completed form to:

The Aesthetic Show
 36 Discovery, Suite 170
 Irvine, CA 92618 USA
 E-mail: mindy.millat@ubm.com
 Fax: +1 (949) 830-8944

Remit Checks to:

UBM MEDICA LLC
 PO BOX 30266
 New York, NY 10087

Remit Wires to:

JP Morgan Chase Bank New York
NY Account # 304990558 **ABA#** 021000021
Swift code: CHASUS33

Invoice will have instructions to pay by credit card. For questions please call +1 (949) 830-5409.

FOR UBM USE ONLY

ITEM CODE: _____

SALES: _____

Exhibitor / Sponsor Support Agreement Rules & Regulations

1. Contract

The following rules and regulations become binding upon the signing of this contract between the applicant and their employees, and UBM, plc, D.B.A. The Aesthetic Show, the show sponsor. In addition, ACCME rules will be followed at all times.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on sponsorship level, exhibit booth priority status, date of contract and separation of competitive products. The Aesthetic Show reserves the right to relocate exhibitors should it become necessary for causes beyond the control of or advisable in the best judgment of show management. After assignment of space, exhibitor agrees to accept relocation to other comparable exhibit space if The Aesthetic Show deems such a relocation to be necessary or appropriate. The Aesthetic Show reserves the right to change the configuration of the floor plan at its discretion.

3. Booth Package Description

Booth packages include one 10' x 10' pipe-and-drape booth, one identification sign and four representative registrations. Additional registrations may be purchased at a cost of \$150 each. Total individual exhibit floor space is limited to a 10' x 10' minimum unless requested and approved in writing.

4. Exhibitor / Sponsor Registration Badges

The Aesthetic Show has a zero tolerance policy for false certification of individuals as exhibitor's representatives, office personnel of a physician's office, misuse of an attendee registration badge or any other method used to assist unregistered/registered persons to gain admission to the exhibit hall, workshops or general sessions. Violation of this policy may result in the immediate removal from the exhibit hall or other actions as deemed appropriate by show management.

5. Booth Construction

No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or the view of other exhibits. Exhibit materials for linear booths will be restricted to a 8'3" back wall, 4' side walls in the front 5' of the booth and 8'3" in the rear 5' of the booth.

Exhibitors in island or peninsula spaces wishing to go beyond a 12 foot height must submit a display sketch for show management approval.

Exposed or unfinished side or back walls must be covered by exhibitor to present a finished, attractive appearance. Exhibits will be inspected during move-in and the service contractor, with show management approval, will provide masking as necessary at exhibitor's expense.

6. Show Move-In & Move-Out

Move-In	
Wednesday, July 10, 2019	Contact Show Management
Thursday, July 11, 2019	8:00 am - 8:00 pm
Move-Out	
Sunday, July 14, 2019	1:00 pm - 9:00 pm

NOTE: No exhibitor will be allowed to break down their booth until after 1:00 pm on Sunday, July 8, 2018 or risk refusal to attend future shows.

7. Exhibit Hours

Friday, July 12, 2019	8:00 am - 5:00 pm
Saturday, July 13, 2019	8:00 am - 6:00 pm
Sunday, July 14, 2019	8:30 am - 1:00 pm

8. Unoccupied Space

The Aesthetic Show reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

9. Payments & Refunds

A 50% deposit of the total exhibit fees for the requested space is due upon the signing of the exhibitor agreement contract, liable upon signature. No exhibit space will be assigned until deposit is received. All exhibit space contracts must be paid in full no later than 120 days prior to the show or space may be cancelled and/or reassigned without notification or refund of payments. Contracts signed within 120 days of the show must be paid in full upon signing of the exhibitor agreement contract and receiving invoice. Prices listed reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer.

◀ INITIAL FOR ACCEPTANCE

10. Cancellation or Reduction of Exhibit Space

Requests for cancellation or reduction of exhibit space must be sent in writing to The Aesthetic Show. Cancellation and refund policy is as follows:

By January 15, 2019

50% refund of total agreement fees if deposit has been paid.

After January 15, 2019

No refund is issued.

There are no cancellations or refunds on sponsorship contracts.

◀ INITIAL FOR ACCEPTANCE

11. Food Service

The Aesthetic Show reserves the right to provide food and beverage during certain hours in the exhibit area.

12. Sound Devices

The use of devices for mechanical reproduction of sound or music may be permitted, but must be controlled. The Aesthetic Show management has the right to regulate exhibit sound levels. Operating noise-creating devices such as bells, whistles, horns or mega phones will not be permitted. After the show opens, noisy and unsightly work will not be permitted.

13. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

14. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

15. Liability and Insurance

The hotel management and The Aesthetic Show will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or The Aesthetic Show be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of The Aesthetic Show is final. All exhibitors must provide The Aesthetic Show with a certificate of insurance naming The Aesthetic Show as an additional insured on their policy and have policy minimum limits of \$1M per occurrence and \$2M agg.

16. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

17. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

18. Eligible Exhibits and Restrictions

The Aesthetic Show reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the management of the show, in its sole discretion, feels would not be in the best interest of the show. The Aesthetic Show reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with The Aesthetic Show headquarters. Medical journal advertisements or other displayed publications and all promotional literature must be submitted for approval at least three months prior to the opening date of the show.

19. Exhibit Floor Access

The Aesthetic Show reserves the right to limit access to the exhibit floor to anyone when it is not officially open. No children under the age of 18 are permitted to be in the exhibit hall at any time.

20. Use of Booth Space / Sponsorship

Exhibitors and sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor or sponsor shall assign, sublet or share booth space or sponsorship benefits.

21. Irregular Canvassing / Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to The Aesthetic Show staff any violations of this rule.

22. Exhibitor Meetings and Social Functions

Exhibitor sponsored events (including those for company personnel only), workshops, CME activities or subsequently produced CME activities are strictly prohibited during the dates of the show without prior written approval from show management. Contact show management for questions or a meeting space request form.

23. Product Distribution and Demonstrations

Distribution of samples, printed material of any kind, promotional items or product demonstrations are restricted to exhibit booth space.

24. Use of Lasers

Lasers may only be used with industry safety standards (e.g., ANSI or American Laser Institute standards). Under no circumstances may lasers be operated in a way that presents a safety hazard to people standing or walking near the exhibit booth. The Aesthetic Show management has the right to determine whether a laser poses such a hazard.

Lasers must be used within an appropriate enclosed space with eye protection for those viewing and operating lasers.

Appropriate plastic colored cubicles must be available for other lasers including dye, KTP, diode, Nd:YAG, alexandrite and ruby lasers.

All CO₂ laser demonstrations must be presented in clear plastic boxes with all sides enclosed, including top. Smoke evacuators are required.

Appropriate eye and electrical protection is also required for non-laser light source and radiofrequency devices.

Failure to comply with these requirements will result in denial of laser use within the exhibit.

25. Exhibitor Appointed Contractors

Exhibitor understands and agrees that it is the exhibitor's responsibility to advise any outside service firms of all The Aesthetic Show Rules and Regulations, and will ensure that the firm complies with all such conditions, rules and regulations.

26. Indemnification

Exhibitor agrees to indemnify, defend, save and hold harmless The Aesthetic Show, its officers, employees and agents from and against any and all third party claims, liabilities, losses, damages, costs, claims, awards, judgments, sanctions, expenses, including but without limitation, reasonable attorney's fees and costs, resulting from or arising from any negligence, acts or omissions, or willful misconduct of the Exhibitor, its directors, members, managers, officers, employees, representatives, agents, servants, contractors, patrons, invitees or guests, in connection with the Exhibitors use of the space.

27. Rights of Show Management

Specific actions may be taken by show management for violation of any provision of these guidelines. Violations of any policies, guidelines, rules or regulations may result in the loss of future space assignments or sponsorships and/or immediate removal from the exhibit hall and/or denial of exhibit space at future meetings. The action taken will be determined on the basis of the particular circumstances of the violations. The Aesthetic Show reserves the right to amend the rules and regulations at its discretion. Dates and location subject to change.

28. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of California, without regard to conflicts of law principles. The Exhibitor hereby submits to the non-exclusive jurisdiction and venue of the state and federal courts located in Aliso Viejo, California for any action arising out of or connected with this Agreement. In the event any action is commenced by either party against the other arising out of or connected with the Agreement, UBM, plc. shall be awarded its costs and expenses incurred in such action, including without limitation reasonable attorney's fees and costs.

29. Professional Filming and Photography

No professional still image or video recording is permitted at The Aesthetic Show or on the Wynn Las Vegas property during The Aesthetic Show under any circumstances without a specific license agreement. Violation of this condition will result in legal action for financial loss and brand damages.

Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations.

Please sign and fax to Mindy Millat at +1 (949) 830-8944 or email to mindy.millat@ubm.com.

Signature

Date: